



AUCCCD

Association for University and College
Counseling Center Directors

AUCCCD SPONSORSHIP PROGRAM

DIAMOND LEVEL

\$10,000.00

Diamond Level Sponsors Receive

SPONSORSHIP OF ANNUAL CONFERENCE

Sponsor Enhancement Options (Select 1):

- Evening Function Entertainment
- Keynote Speaker
- Daily Breakfast
- Logo on Lanyards
- Logo on Conference Bag

AUCCCD APP

- Spotlighted product video / webpage
- Rotating Banner
- Four (4) Push Notifications
- In-app Attendee Connection Tools
- Clickable links to website / social media

CONFERENCE EXHIBIT REGISTRATION

Complimentary exhibit table and registration for five (5) representatives

Prime exhibit location at Annual Conference

RECEIVE ALL APPLICABLE MARKETING BENEFITS

- Featured sponsor recognition across event marketing
- Full page advertisement in printed conference program
- Complimentary handout distributed in conference bag (sponsor to provide marketing material)
- Dedicated sponsor spotlight email to AUCCCD members (1x)
- Clickable marketing / promotions on event app (when applicable)
- Logo recognition on event signage and slides

WHY AUCCCD?

- Over **1,000** Institutions
- **15+** Countries
- **500+** Average Conference Attendees
- **60+** Conference Programs Offered
- Exhibit Hall Incentives
- Conference App Push Notifications
- Newsletter Marketing

[Learn More](#)

AUCCCD

Ph. 1-317-635-4755 | office@aucccd.org
www.aucccd.org

CONNECT



GOLD LEVEL

\$7,500.00

ALL Gold Level Sponsors Receive

CONFERENCE SPONSORSHIP OPPORTUNITIES

Sponsor Enhancement Options (Select 1):

- Coffee Break Sponsor
- Wellness Room
- Charging Station
- Conference wi-fi

AUCCCD APP

- Spotlitged product video / webpage
- Rotating Banner
- Push Notifications (3)
- In-app Attendee Connection Tools
- Clickable links to website / social media

CONFERENCE EXHIBIT REGISTRATION

Complimentary exhibit table and registration for four (4) representatives

Preferred exhibit location at Annual Conference

RECEIVE ALL APPLICABLE MARKETING BENEFITS

- Year-round marketing on AUCCCD website
- Half page ad in printed conference program
- Sponsor recognition across event marketing
- Logo inclusion in pre-event communication to members
- Clickable marketing on event app
- Logo recognition on event signage and slides

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SILVER LEVEL

\$5,000.00

ALL Silver Level Sponsors Receive

CONFERENCE SPONSORSHIP OPPORTUNITIES

Sponsor Enhancement Options (Select 1):

- Photo Booth
- Wellness Activity
- Bag Handout

AUCCCD APP

- Rotating Banner
- Push Notifications (2)
- In-app Attendee Connection Tools
- Clickable links to website / social media

CONFERENCE EXHIBIT REGISTRATION

Complimentary exhibit table and registration for two (2) representatives

RECEIVE ALL APPLICABLE MARKETING BENEFITS

- Year-round marketing on AUCCCD website
- Logo displayed during Opening/Closing Sessions
- Quarter page advertisement in printed conference program
- Inclusion in pre-event communications
- Clickable marketing on event app
- Logo recognition during event and on slides

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EXHIBIT ONLY PACKAGE

\$2,000.00

All Exhibitors Receive

INCLUDED AT EXHIBIT LEVEL

- One (1) exhibit table (6' skirted table & wastebasket)
- Opportunity to promote products and services throughout the conference
- Attendee Connection Tools

TABLE DETAIL

Breakfast and coffee breaks will be served in the exhibit hall. Internet will be provided.

Electricity and AV available at additional cost

EXHIBIT REGISTRATION

Complimentary exhibit registration for two (2) representatives

Exhibit table placement is assigned by AUCCCD, with priority given to sponsors and then in order of registration.

RECEIVE THE FOLLOWING MARKETING BENEFITS

- Logo displayed during event & in printed program
- Inclusion in pre-event communication to members
- 1 Promoted Push Notification in Conference App
- Clickable marketing in Conference App (when applicable)
- Conference signage (when applicable)

A LA CARTE OPTIONS

Pricing Below

Select from the following options:

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THESE OPTIONS CAN BE ADDED TO ANY SPONSOR LEVEL

- Printed Program Full Page Advertisement - \$1,000.00
- Printed Program Half Page Advertisement - \$500.00
- Conference Bag Handout (marketing material provided by sponsor) - \$250.00
- Conference Giveaway / Door Prize - \$100.00

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